

Petfood use case

Our solution reduces food waste and minimizes the environmental impact of pet food production by inspiring customers to use their own reusable containers.



#sustainable

Testimonial



With over 85 million pets in Europe alone, this use case aims to address the growing need for personalized pet food products. Our approach has the potential to positively impact the lives of millions of people and their beloved furry friends.



By using a proprietary algorithm to create a personalized nutrition plan for each pet, we promote a wide range of pet food products that serve a diverse customer base interested in their pets' health. This approach empowers individuals to make conscious decisions about their pets' nutrition and consumption habits, creating a ripple effect within their communities.



Bring your pets

or your #reusable container

Buy customized pet food tailored to your best friend's needs!



Why petfood matters to us

Here are the reasons why you should buy customized petfood:



·Customers use their own container



·Ability to provide solutions for pets with allergies or food sensitivities



Waste reduction

Why customers choose customized petfood

why?

By choosing sustainable and locally sourced options, they can encourage others to do the same, leading to a greater sense of community engagement and collaboration towards shared goals.

- Customized pet food can be marketed as a healthier and more sustainable alternative to traditional pet foods
- Optimized pet food consumption;
- Recycling laws encourage this kind of production

Petfood centered analysis

At the core of our solution is the use of small-scale manufacturing factories, which operate autonomously, with minimal maintenance and operation services required.

